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**JVC Expands Xtreme Xplosives Headphone Series
With Two New Inner Ear Models**

LAS VEGAS, January 10, 2012 – JVC today announced the expansion of its Xtreme Xplosives headphone series with the addition of two new inner ear models. Both new headphones, *the HA-FR201* and *HA-FX101*, offer powerful bass performance, a secure fit and the durability that characterizes the entire Xtreme Xplosives line.

The two new headphones are identical in specifications and performance, with the *HA-FR201 adding an in-line remote control and microphone*. Shared features include JVC's Extreme deep bass port that delivers strong bass reproduction, and a powerful 0.33-inch neodymium driver in each housing for clean, clear sound. Silicone earpieces in three sizes are included to ensure a comfortable and secure fit, and to provide superior sound isolation and minimize sound leakage. Rubber protectors enhance durability, making the headphones ideal for active users.

To these features the *HA-FR201 adds a remote control and microphone compatible with Apple, Blackberry and Android devices*. The cord-mounted single-button control makes it easy to operate play, stop and skip functions, and answer a phone call. A conversion cable for Samsung and Sony-Ericson devices is included.

Both models come in five colors, blue, black, green, red and violet. The headphones come complete with a 3.94-foot (1.2 meters) color cord with a gold-plated iPhone®-compatible slim plug.

The new JVC HA-FX101 and HA-FR201 will be available in March for \$29.99 and \$39.99, respectively.

About JVC Canada Inc.

JVC Canada Inc, is a wholly-owned subsidiary of JVC Kenwood Corporation, with sales associates, located in Toronto, Vancouver, and Montreal, JVC distributes a complete line of video and audio equipment, including high definition projectors, camcorders, home and portable audio equipment including headphones and mobile entertainment products. For further product information, visit JVC's Web site at <http://www.jvc.ca> or call 1-888-293-1311.

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